

**STUDY IN ENGLISH**  
AT A TOP BUSINESS  
SCHOOL IN FRANCE



Less than 1% of business schools in the world are triple accredited



**N°1  
IN STUDENT  
SATISFACTION**  
HappyIndex@AtSchool  
2022



**PATHFINDER™**  
A unique support system based on a 3-dimensional coaching plan



**EMPLOYABILITY BOOSTER**  
90% of our students find their first job in less than 4 months after their graduation\*



**INTERNATIONAL FACULTY**  
10 programmes fully taught in English  
60 nationalities on campus



**2 CAMPUSES IN DIJON & LYON**  
Stimulating environments to study with top-notch facilities



**AT BSB, YOU ARE NOT A NUMBER**  
Face-to-face teaching, small classes of 40 students maximum, unlimited coaching sessions

\*Source: CGE professional integration study 2023

# MSc GREEN TECH & SUSTAINABLE SOCIETES

## AT A GLANCE

- ▮ **Start Date:**  
September 2024
- ▮ **Duration/Mode:**  
12 months, full-time
- ▮ **Credits:**  
60 ECTS
- ▮ **Eligibility:**  
An international bachelor's degree in any subject or a French Master 1 (240 ECTS)
- ▮ **Language requirements:**  
IELTS: 6.0 or Duolingo: 115 or TOEIC: 785 or TOEFL IBT: 80
- ▮ **2024 Fees:**  
€15,500
- ▮ **Campus:**  
Lyon

The MSc Green Tech & Sustainable Societies aims to prepare students to become responsible leaders of tomorrow's world. Join an innovative learning ecosystem that will enable you to think critically, using both your hard and soft skills to evaluate and design practices, technologies, and systems that bring sustainable solutions to communities and organisations.

Through case studies and practical projects, you will learn how to develop sustainability strategies for an existing company or for your own business.



## WHAT YOU WILL LEARN

### SEMESTER 1 COURSES

- ▮ Sustainable development policies
- ▮ Sociology of global development and sustainability
- ▮ Culture and sustainable development
- ▮ Corporate social and environmental responsibility
- ▮ Creativity and innovation management
- ▮ Sustainable consumption
- ▮ Managing NGOs
- ▮ Research methods

### SEMESTER 2 COURSES

- ▮ Renewable energy and clean technologies
- ▮ Green product design
- ▮ Green and sustainable finance
- ▮ Environmental communications
- ▮ Ethics of technology
- ▮ Sustainable entrepreneurship & green tech challenge
- ▮ Green tech trip
- ▮ Research methods

## DISTINCTIVE FEATURES

- ▮ Understand how to apply new eco-technologies in a historical, political and socioeconomic context.
- ▮ Work through a project based curriculum designed around a learning by doing approach, mixing theory and practice.
- ▮ Benefit from our brand new Lyon campus, linked to international and local organisations.
- ▮ Join a field trip to witness the sustainable development issues of other countries and to study the measures already implemented or those to be developed (eg: *Pollutec* exhibition, *The Eco Valley Project* in the south of France or the *IMREDD*, the Mediterranean Institute of Risk, Environment and Sustainable Development).

## CONTACT US

In need of advice for your career path? Book a free call with our team and discuss your needs and plans.

