

STUDY IN ENGLISH
AT A TOP BUSINESS
SCHOOL IN FRANCE



Less than 1% of business schools in the world are triple accredited



**N°1
IN STUDENT
SATISFACTION**
HappyIndex@AtSchool
2022



PATHFINDER™
A unique support system based on a 3-dimensional coaching plan



EMPLOYABILITY BOOSTER
90% of our students find their first job in less than 4 months after their graduation*



INTERNATIONAL FACULTY
10 programmes fully taught in English
60 nationalities on campus



2 CAMPUSES IN DIJON & LYON
Stimulating environments to study with top-notch facilities



AT BSB, YOU ARE NOT A NUMBER
Face-to-face teaching, small classes of 40 students maximum, unlimited coaching sessions

*Source: CGE professional integration study 2023

MSc INTERNATIONAL BUSINESS DEVELOPMENT

AT A GLANCE

- **Start Date:**
September 2024
- **Duration/Mode:**
24 months, full-time
- **Credits:**
120 ECTS
- **Eligibility:**
A minimum 3-year bachelor's degree or 180 ECTS in any subject
- **Language requirements:**
IELTS 6.0 or TOEIC 785 or TOEFL IBT 80 or Duolingo 115
- **2024 Fees:**
€9,500 in year 1 then €15,500 in year 2
- **Campus:**
Dijon or Lyon

The MSc International Business Development is designed for all students wishing to develop their ability to evolve and do business internationally. It enables them to evolve in a predominantly international class, rubbing shoulders with a diversity of profiles and cultures.

The aim of this programme is to train future international managers and provide them with the high-level skills they need to face the challenges and risks of succeeding in the dynamic and complex world of international business. They will be able to measure international stakes and implement high-impact strategies.



WHAT YOU WILL LEARN

YEAR 1 COURSES

- Responsible Management of Organizations
- Business Economics
- Principles of Marketing
- Principles of Accounting & Finance
- Data Analytics
- International Business Environment
- Global Business strategy
- International Finance
- International Marketing

YEAR 2 COURSES

- Research and Consulting Methods
- Global Supply Chain & Risk Management
- International Business law
- International Negotiation & sales
- International Project Management
- Sustainable Business Development
- Entrepreneurship and Venture
- Business Game
- Doing Business in... Country Analysis
- Corporate Governance
- Global Business Strategy
- Business Series Seminars

PROGRAMME HIGHLIGHTS

- Innovative teaching methods including bootcamps and field trips.
- 100% English-taught courses.
- Evolve in a predominantly international class and meet a diversity of profiles and cultures.
- In their 2nd year students have the opportunity to double the degree while cutting the cost by choosing one of our 1-year Master of Science programme. At graduation, they will receive 2 MSc's certificates which is an exciting opportunity to get a double skills set and boost their employability as they will be dually specialised.

CONTACT US

In need of advice for your career path? Book a free call with our team and discuss your needs and plans.

